

## **Production of WW1 Book**

### **Description:**

The Public Diplomacy Section at the U.S. Embassy in Brussels invites companies to submit a quote for the production of a professional, presentation-quality book that tells the story of the U.S. in Belgium during WW1.

Please contact **Mr. Serge Vandendriessche at the U.S. Embassy at tel: 02/811.5547, GSM: 0496/580431 or e-mail [VandendriesscheS@state.gov](mailto:VandendriesscheS@state.gov)** within the next two (2) weeks to make an appointment in order to discuss and work out the details of this project.

## **SCOPE OF PROJECT**

### **Working title: Traces from the Past - America's involvement in Belgium during WWI**

The goal of this project is to produce a prestigious book that will be the official USG presentation book for the 100<sup>th</sup> Anniversary of WW1 from 2014-18. The Ambassador will give this to high level contacts around the country. There will be significant focus on WWI in Belgium during this period of time, and because of the overwhelming losses sustained by other allied countries – e.g. the UK – the U.S. story has been largely forgotten. With this book – which will likely be the sole publication devoted to America's significant military and humanitarian efforts in Belgium during WWI – the U.S. Embassy intends to make sure that our story gets told.

- Format : open : 54 x 22 cm - closed : 27 x 22 cm
- number of pages: 128 pg + cover
- number of copies 1500
- Development of a concept: Telling the story of America's involvement in Belgium during WWI using both text & image (with a special/unique presentation that will make our publication stand out)
- Typesetting and graphical layout
- Desk Top Publishing
- Treatment and manipulation of photos (including color correction, cropping, etc.)
- Will require several brainstorming and planning meetings and regular back/forth between graphic designers and Embassy
- Proofs / mock-up / feedback
- Use of professional photographer + briefing / organization of photo shoots
- Proofreading & quality control
- Ability to work on project over the summer & fall – anticipated completion date of December 31, 2013

### **Classification Code:**

T-Photographic, Mapping, printing, and Publications Services

### **NAICS Code:**

323117 – Books printing and binding without publishing

**Response date:**

Before June 19, 2013 4:00 pm Eastern

**Primary Point of Contact:**

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**Place of Contract Performance:**

American Embassy

Brussels,

Belgium